

#HERECOMESTHESUN CONTEST SELFIE SUBMISSION GUIDELINES

Any Selfie submitted that does not meet the Entry guidelines below and/or conform to the Selfie requirements as stated above and on the Website registration form, will be disqualified from the Contest.

Entry Guidelines: To qualify for the Contest, Entries must comply with the following content guidelines to be eligible. Entry cannot:

- Be sexually explicit or suggestive; derogatory of any ethnicity, race, gender, or religion; or profane or pornographic (e.g., contain nudity);
- Promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous;
- Defame, misrepresent or contain disparaging remarks about the Sponsor, their artists, or other people and/or companies;
- Contain any use of trademarks, logos, landmarks, copyrighted materials owned by others as determined by Sponsor (except for those of Sponsor), or contain any personal identification;
- Communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.

Entry must:

- Be original and solely created by you. It is your responsibility to obtain, prior to submission of the Entry, the approval and rights to use any content that you did not create;
- Not have been previously published, submitted, or otherwise used for any other commercial purpose;